

APTTUS[®] RFP RESPONSE MANAGER

Powerful Response Management to Accelerate Sales Cycles



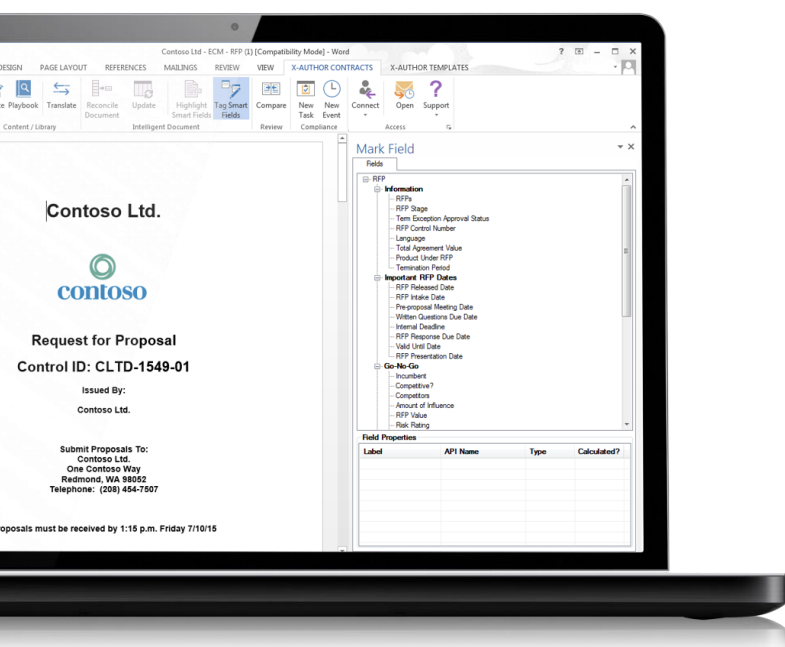
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Apttus Request for Proposal (RFP) Response Manager enables your sales team to accelerate sales cycles by responding to RFPs in a fraction of the time. Built on the Apttus Intelligent Cloud™, and seamlessly integrated with Microsoft Word, Apttus RFP Response Manager enables your team to respond to both simple and complex multi-question RFPs right from Microsoft Word, leveraging accurate, approved, up-to-date content from your content library.

Accuracy and Control of RFP Responses Win Your Company More Deals

With RFP Response Manager, your best responses are instantly available. Drag and drop your approved language into any RFP, collaborate directly from the RFP to answer questions, and send individual responses or the entire document for approval.

Apttus RFP Response Manager provides a complete solution for deal teams of any size.



Key Capabilities

Built on the Apttus Intelligent Cloud™

Import RFPs into Microsoft Word and easily tag response line items

Centrally managed content library

Insert pre-approved responses in Word using drag-and-drop controls

Use images and formatting in responses

Full collaboration and automated version control with audit trails

Built-in reconciliation of changes made by internal or third parties

Powerful approvals functionality including line item approvals, ad hoc approvers, delegation and auto-escalation

Flexible reporting on stage, status, approvals, outcomes and other metrics

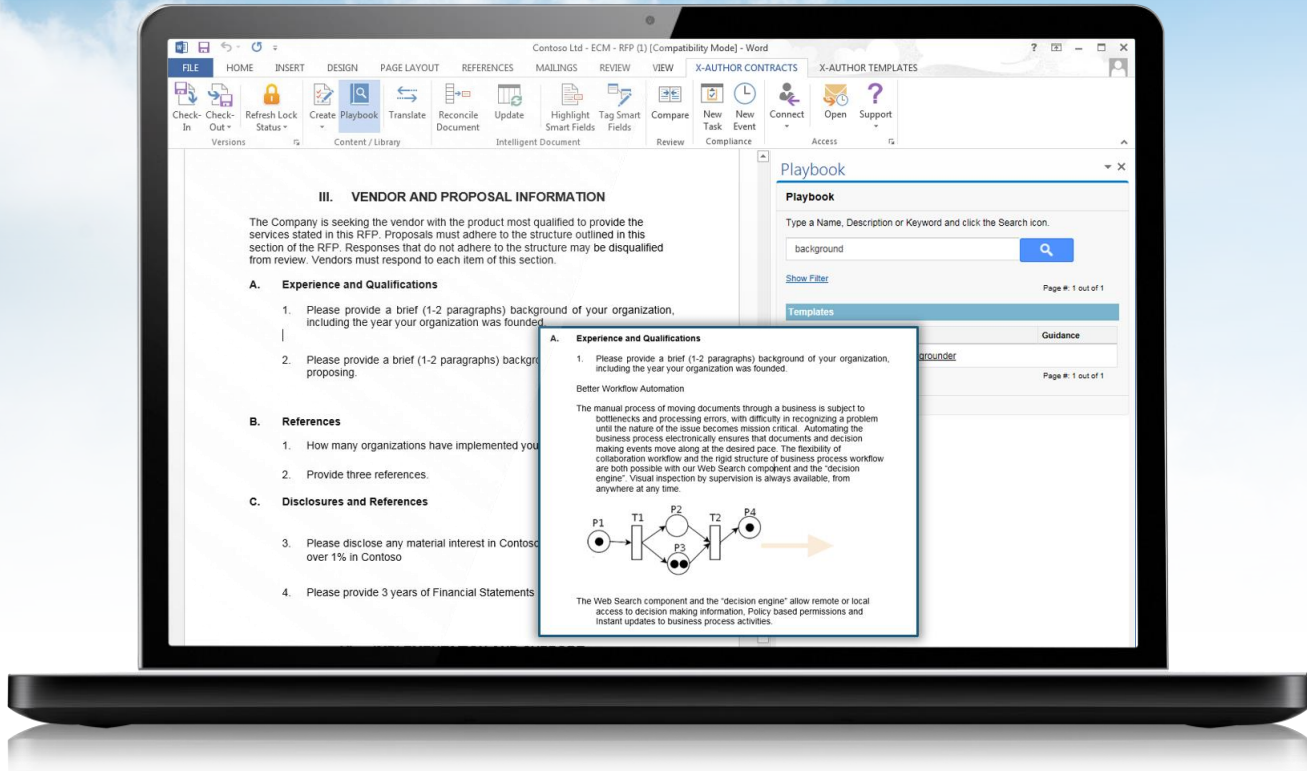
Complete integration to CRM systems of record

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Make RFP Response Your Secret Weapon

RFP responses can be a bottleneck and a burden in sales processes. With Apttus, users can stay in the familiar Word environment and have the best response language at their fingertips. Version control and collaboration are built in.

Approvals are powerful and mobile so that your business can apply the right amount of control at the right time. Reporting tracks every detail for accountability and continuous improvement.

Give your best response and get it in faster with Apttus RFP Response Manager.

About Apttus

Apttus, the category-defining Quote-to-Cash and Contract Lifecycle Management technology company, drives the vital business process between a buyer's interest and the realization of revenue. Utilizing a patented combination of SaaS-based applications, the Apttus Intelligent Cloud platform helps our customers achieve better business outcomes. Enhanced by Machine Learning and Max, an artificial intelligent agent, Apttus applications include Configure Price Quote, Contract Lifecycle Management, Supplier Relationship Management, E-Commerce, Billing Management, Revenue Recognition, Deal Management, Order Management, Promotions Management, Incentive Compensation Management, Rebate Management, and X-Author. The Apttus Intelligent Cloud platform is powered by the world's most trusted cloud platforms, including Salesforce and Microsoft Azure. Apttus is based in San Mateo, California, with additional offices located across the globe. For more information visit: apttus.com.